

#WEARsustain



WEAR
sustain

[WEARABLE TECHNOLOGISTS
ENGAGE WITH ARTISTS FOR
RESPONSIBLE INNOVATION]

EU Horizon 2020 'Innovation Action' ICT-36-2016

WEAR Sustain Support Event, Eindhoven, May 18



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blumine

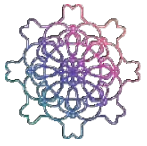
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ABOUT

#WEARsustain

WEAR Sustain is a new, €3M project, funded by the European Union's Horizon 2020 research and innovation initiative.

Runs from January 2017 to December 2018.

It aims to engage **wearable technology stakeholders** to work more closely with **designers and artists** across Europe, to shift the development of the EU wearables and e-textiles industries towards a more sustainable and ethical approach.

Over next two years the program will bring together the rich European landscape of wearable technology and smart textile stakeholders toward addressing core ethical and sustainability issues head on at the research & development stages.

Scope: wearables and e-textiles that you wear on your body and that may collect body data and/or data about your environment



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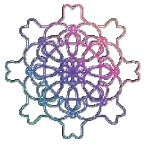
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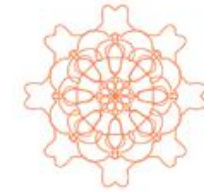


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4 KEY PROJECT ELEMENTS

#WEARsustain



**SUSTAINABLE
INNOVATION**

Art & Tech Collaboration

Open Calls:
(Cross Border::Cross Sector)

€2.4m Funding:

**48 Innovation Awards €50k
each**

Prep for market



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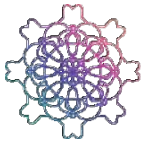
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WEAR | Company, investor, university... | admin

VISIBLE MEMBERS | 82 MEMBERS

CLUSTER MARKERS

Hub - Center, Hub - Studio, Hub - Network, Hub - Cluster, Hub - Online platform, Research Partner, Public Agency, Company, Investor

SEARCH KEYWORDS: industries, enablers, tags...

TIME FRAME: FOUNDED, FUNDED (ALL TIME)

SEARCH WITHIN MAP: SHOW ALL

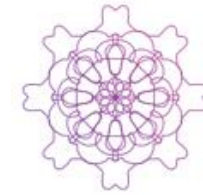
DESIGN IN ACTION HUB: Design in Action (DiA) is a £5m Art and Humanities Research Council-funded Knowledge Exchange Hub for the Creative Economy. The project h...

CROATIONS DESIGNER ASSOCIATION: CDA is a NGO that gathers design practitioners and theorists. Its main goals are to advocate and promote professional and social interest...

DUTCH DESIGN WEEK: In October of each year, Dutch Design Week (DDW) takes place in Eindhoven. The biggest design event in Northern Europe presents work and ...

BALTAN LABORATORIES: Baltan Laboratories is one of the leading players in the 'in-between space' that bridges the various disciplines and 'silos'.

Page items 10 50 100



WEAR ECOSYSTEM

Be part of the next generation of wearables

40+ Network of Hubs & Advocacy Centres

Aesthetic
Ethical
Support



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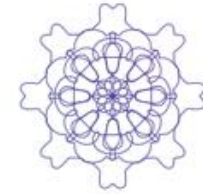


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4 KEY PROJECT ELEMENTS

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KNOWLEDGE
EXCHANGE

Networking &
Events

Symposia

Local Meet-ups

Digital Platform



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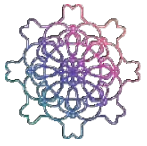
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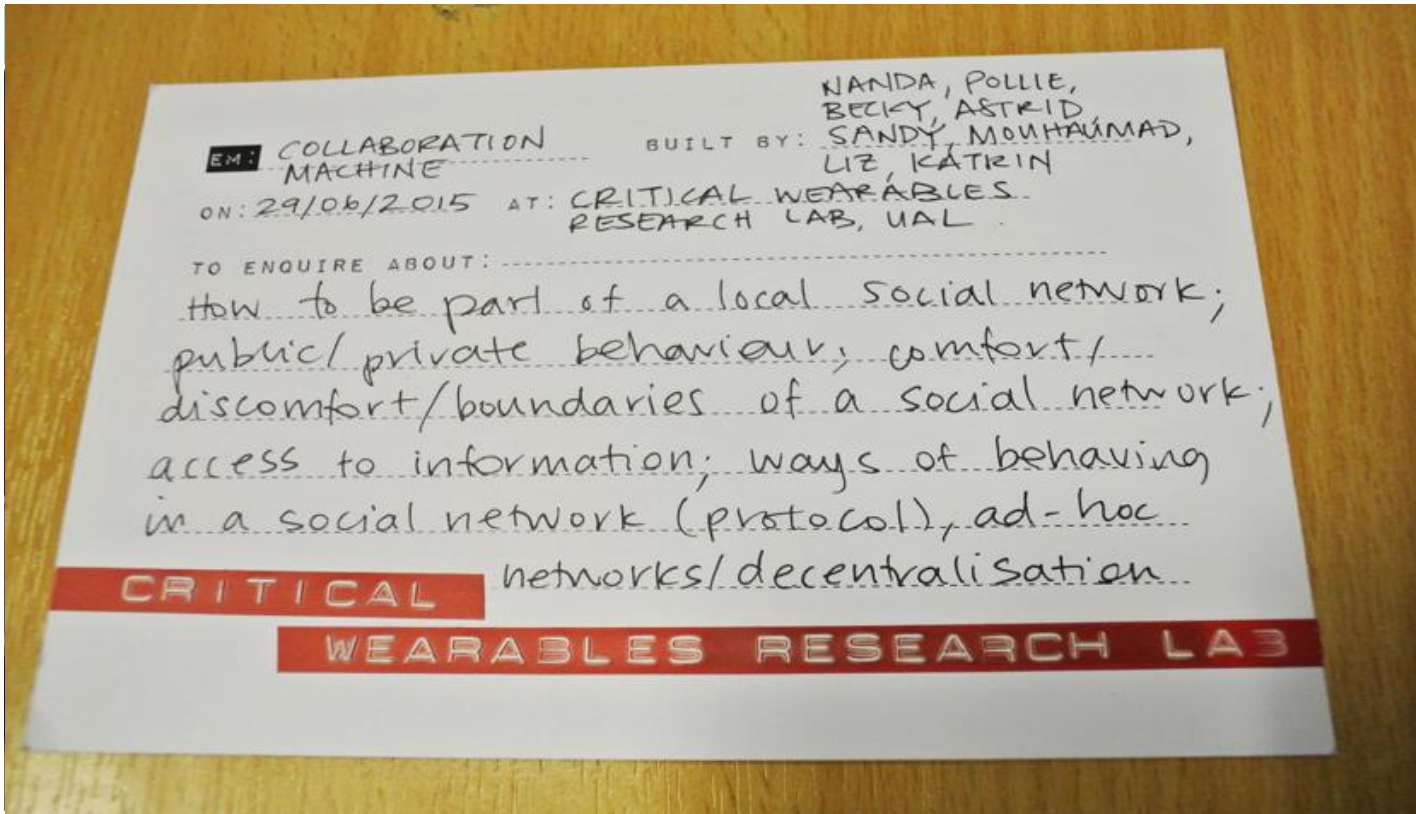


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4 KEY PROJECT ELEMENTS

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ETHICS & SUSTAINABILITY

Personal
(Data)

Environmental

Material

Critical

(e.g. labour practices, supply chain, commerce etc.)



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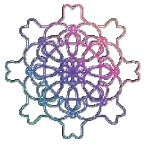
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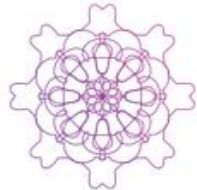
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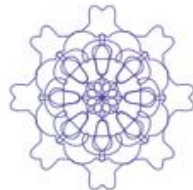
SUSTAINABLE INNOVATION

Art/Tech Collaboration
|
Open Calls
(Cross Border::Cross Sector)
|
€2.4m Awards:
|
48 Innovations to market
|
Best Practice Methods



WEARABLES ECOSYSTEM

Be part of the next generation of wearables
|
40+ Network of Hubs & Advocacy Centres
|
Aesthetic Ethical Support



KNOWLEDGE EXCHANGE

Events
Symposia
Local Meet-ups
|
Digital Platform



ETHICS & SUSTAINABILITY

Personal (Data)
Environmental
Material
|
Critical



WEAR Sustain- SUSTAINABILITY STRATEGY & TOOLKIT

Sustainable & Disruptive Innovation
>> Next Generation Wearables
|
Wearables Ecosystem
|
New Knowledge
|
Ethics & Sustainability Guidelines



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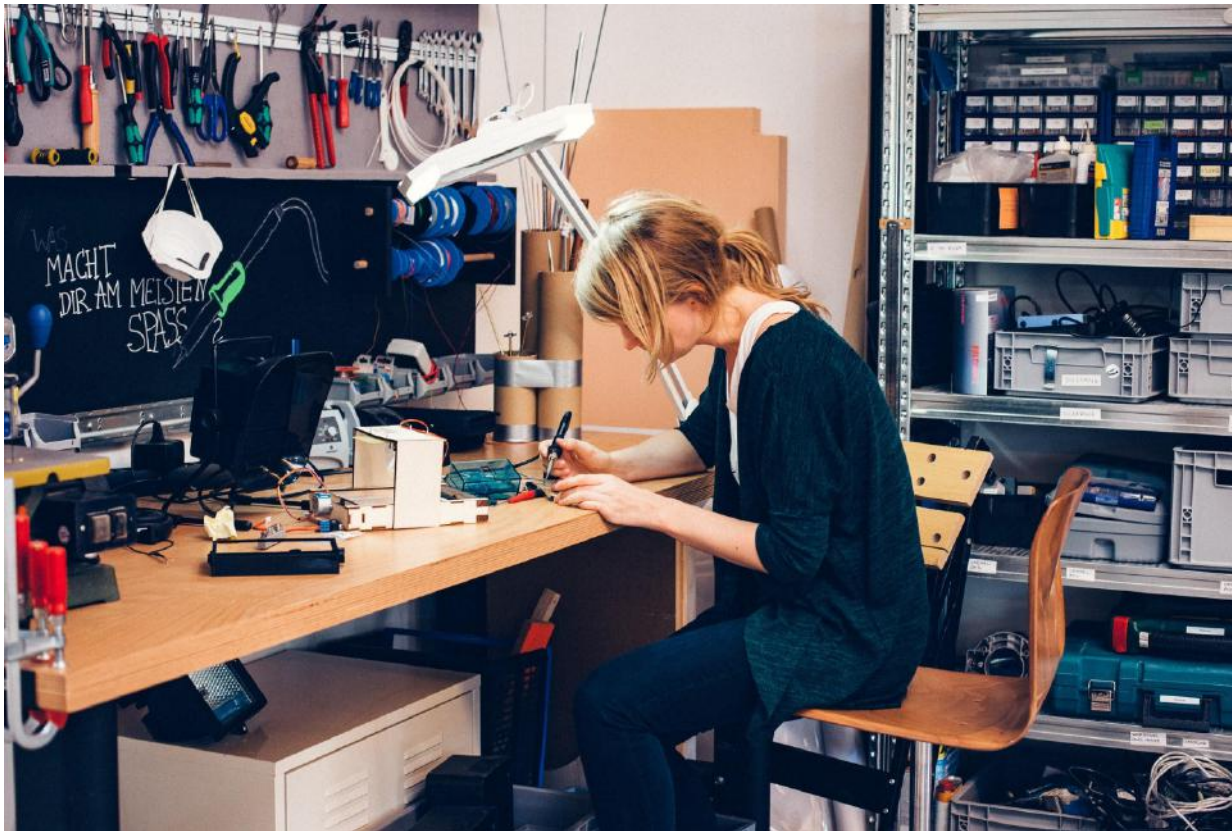




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THANK YOU!

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