

Connecting Digital Ecosystems in Europe

Workshop 28 June 2017

A satellite night view of Europe, showing the continent illuminated by city lights. The lights are concentrated in major urban centers and along coastlines, creating a glowing pattern against the dark background of the night sky. The colors range from bright yellow and orange to deep blue and purple, representing different intensities of light and possibly different regions or time zones.

AGENDA

- 09:00 Welcome & Opening Remarks
- 09:15 Start-ups and Corporates
- 10:15 1st livestream with China
- 10:30 Boosting European ecosystems
- 11:10 2nd livestream with China
- 11:20 Digital Leaders brainstorming
- 12:30 Lunch

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The logo for the World Economic Forum, featuring the text "WORLD ECONOMIC FORUM" in a bold, sans-serif font, with a blue arc curving around the left side of the text.

How to better bridge the start-up and corporate world in Europe?



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Boosting European ecosystems: what resources do they need to thrive?



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Brainstorming – leveraging connections for new economic opportunities



Team formation: find 2 people you don't know, form a team, and pick a station (2 min.)



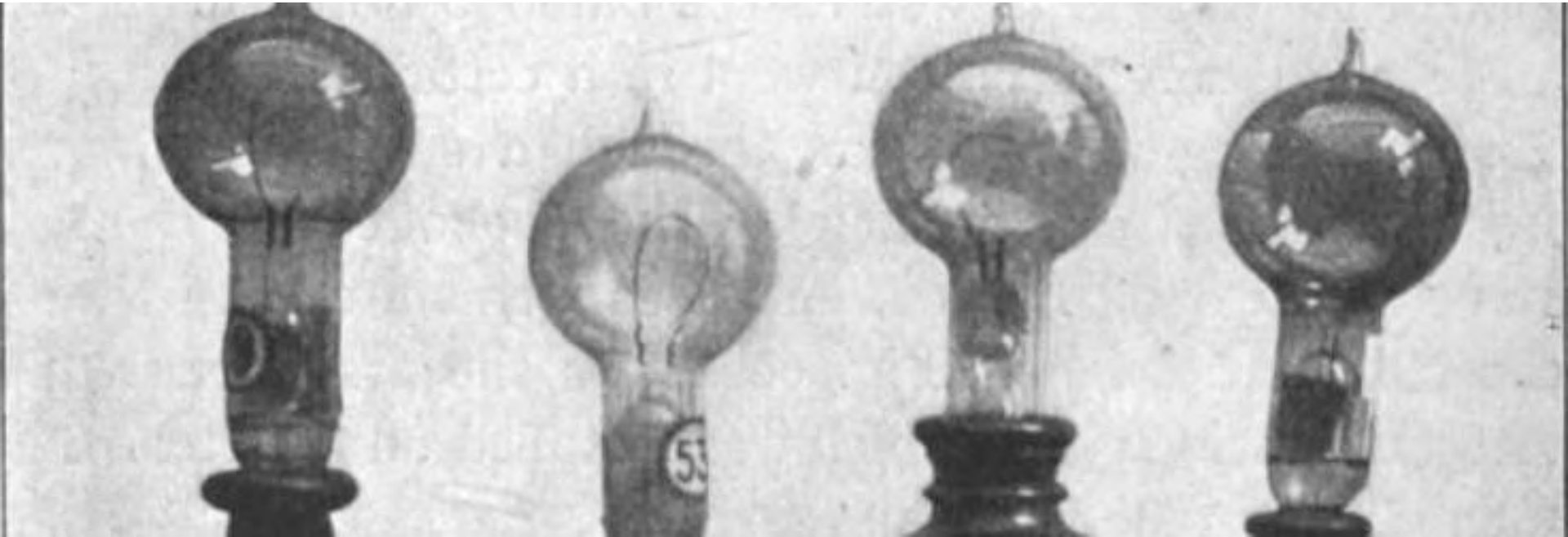
User interviews: take turns! Interview each team member for 3 min. about his ecosystem's needs, ask open questions, capture insights on post-its



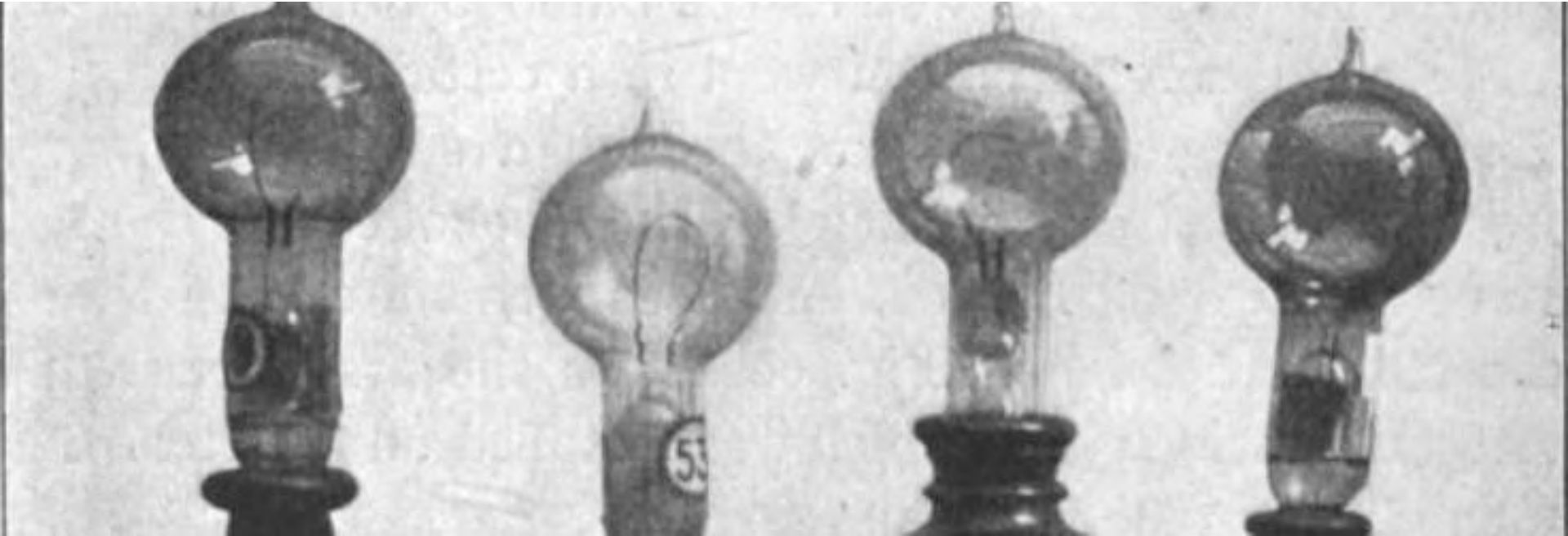
Guiding question: How might we leverage this network for new economic opportunity in Europe?



Brainsketching: take a moment to write down your own ideas for solutions (3 min.)



Share your ideas with your team (5 min.)



What would your mother do? Use different lenses to stretch your ideas (10 min.)



Choose one idea that you find most

- Desirable (users)
- Viable (impact, costs)
- Feasible (technically, politically...)

5 min.

Prepare a 1-min pitch (5 min.)



Pitch !

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