

**How will agriculture and food production look like in 2027?**



**Let's time travel first**



THE FOLLOWING PREVIEW HAS BEEN APPROVED FOR  
**APPROPRIATE AUDIENCES**  
BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC.

[www.filmratings.com](http://www.filmratings.com)


[www.mpaa.org](http://www.mpaa.org)



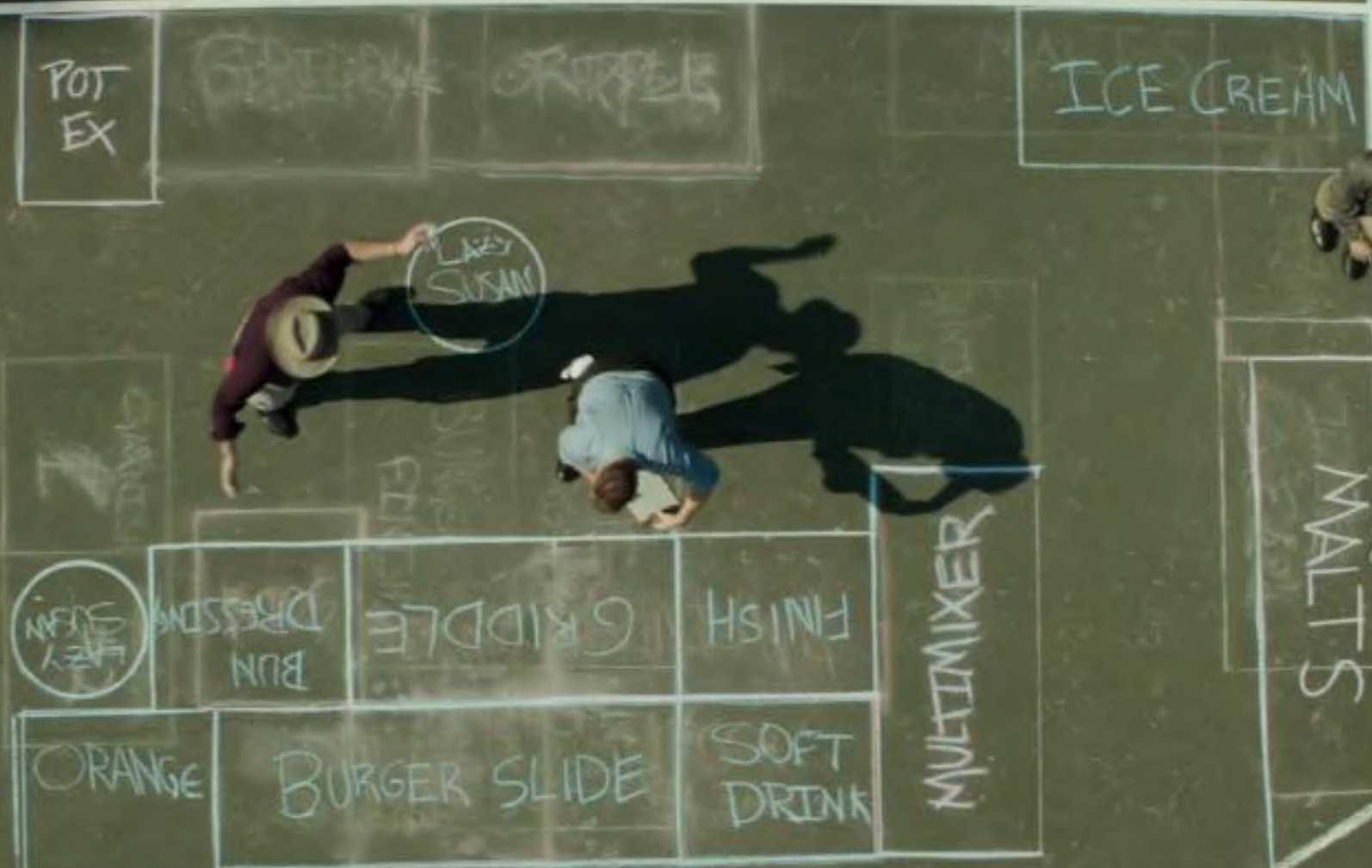
**What's just happened here?**



**DISRUPTION**

A close-up shot of a middle-aged man with a balding head, wearing a grey suit jacket, a light-colored dress shirt, and a patterned tie. He is looking off-camera to the right with a serious expression. The background is dark and out of focus, showing what appears to be an indoor setting with some framed pictures on the wall.

Hey, people still gotta eat, right?



This is better.



You don't build an empire off a 1.4% cut of a \$0.15 hamburger.





If you want home quality cooking  
without the home work, try McDonald's.



Business is war.

Today, McDonald's is one of the largest real estate holders in the world.

Every day, it feeds 1% of the world's population.





Thank you!  
(and enjoy your lunch)  
[nikosm@agroknow.com](mailto:nikosm@agroknow.com)