

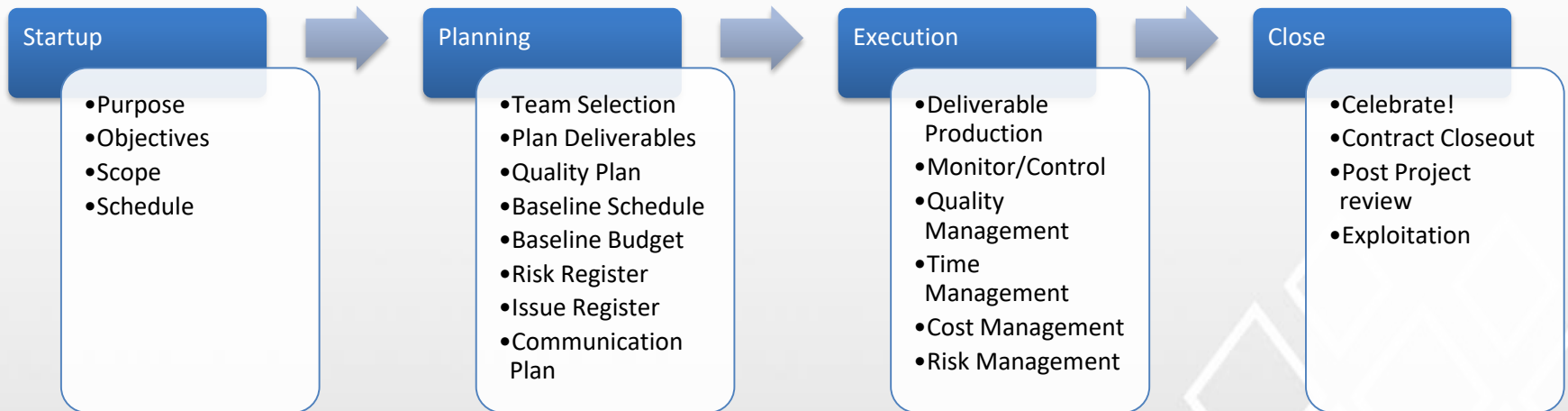


When is it optimal to find relevant prior art  
and possible collaboration for your projects?

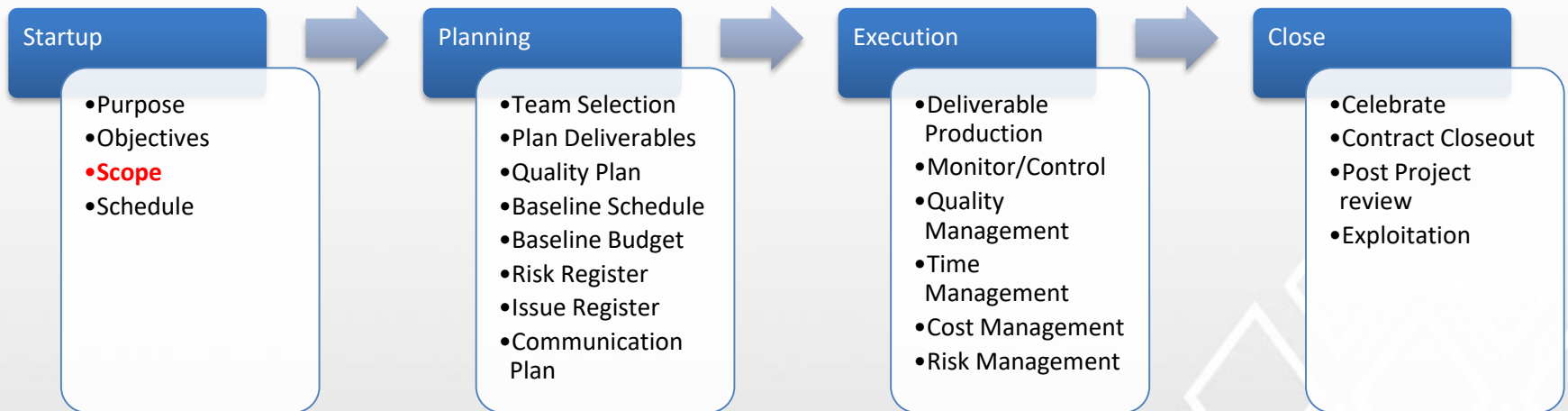
David Wallom  
University of Oxford



# Project Lifecycle

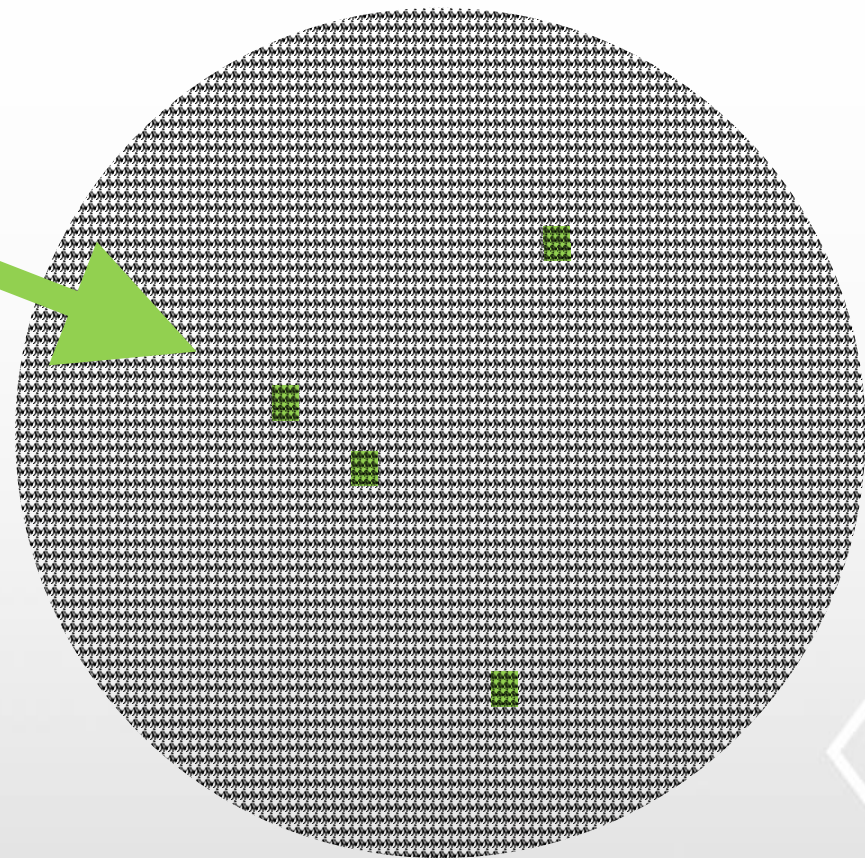


# Project Lifecycle



Specific technically  
relevant projects in your  
domains

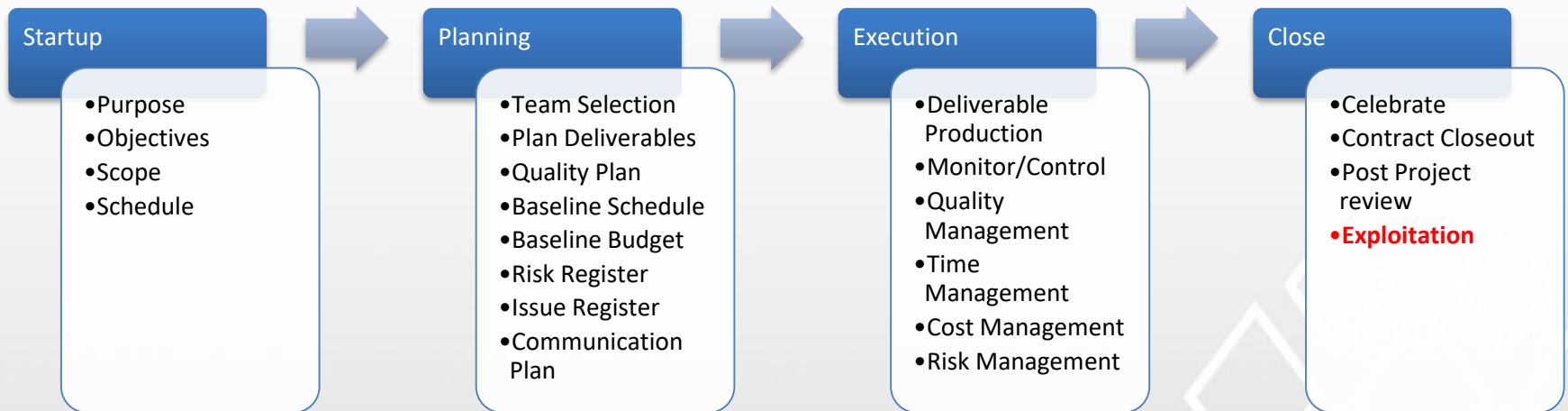
Your project!



All past and present EC & national, commercial & private sector projects in the domain

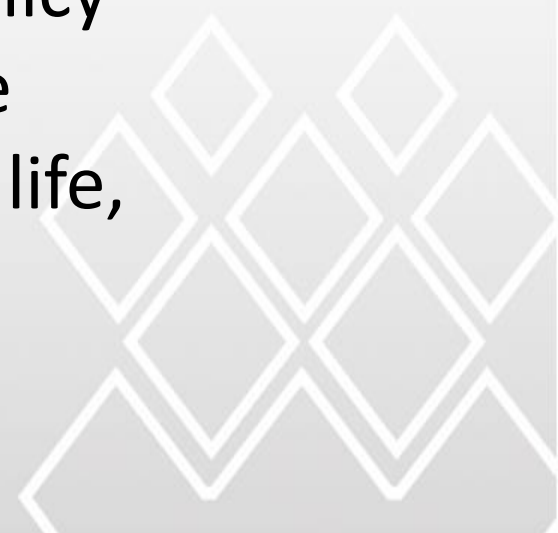


# Project Lifecycle



# Impact

'an **effect** on, change or benefit to the economy, society, culture, public policy or services, health, the environment or quality of life, beyond academia'



# Recap...

## ◆ Startup

- ◆ How do I find paths already trodden for good & bad?

## ◆ Close

- ◆ How do I ensure dissemination of my project outputs to relevant consumers to build impact who maybe 'speak a different (commercial) language?



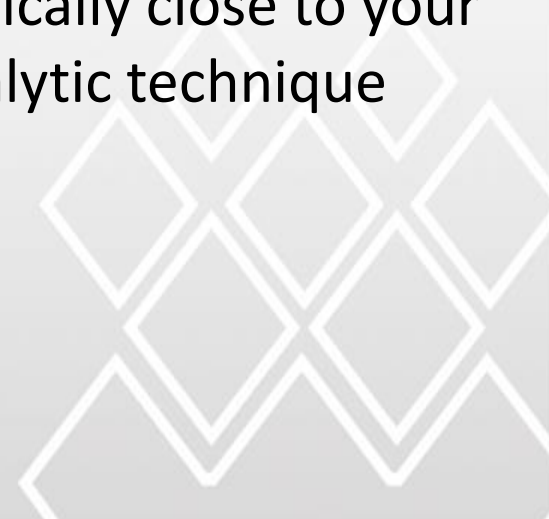
**We can help you...**

**...find relevant other projects**  
**...market myself to be found by others**

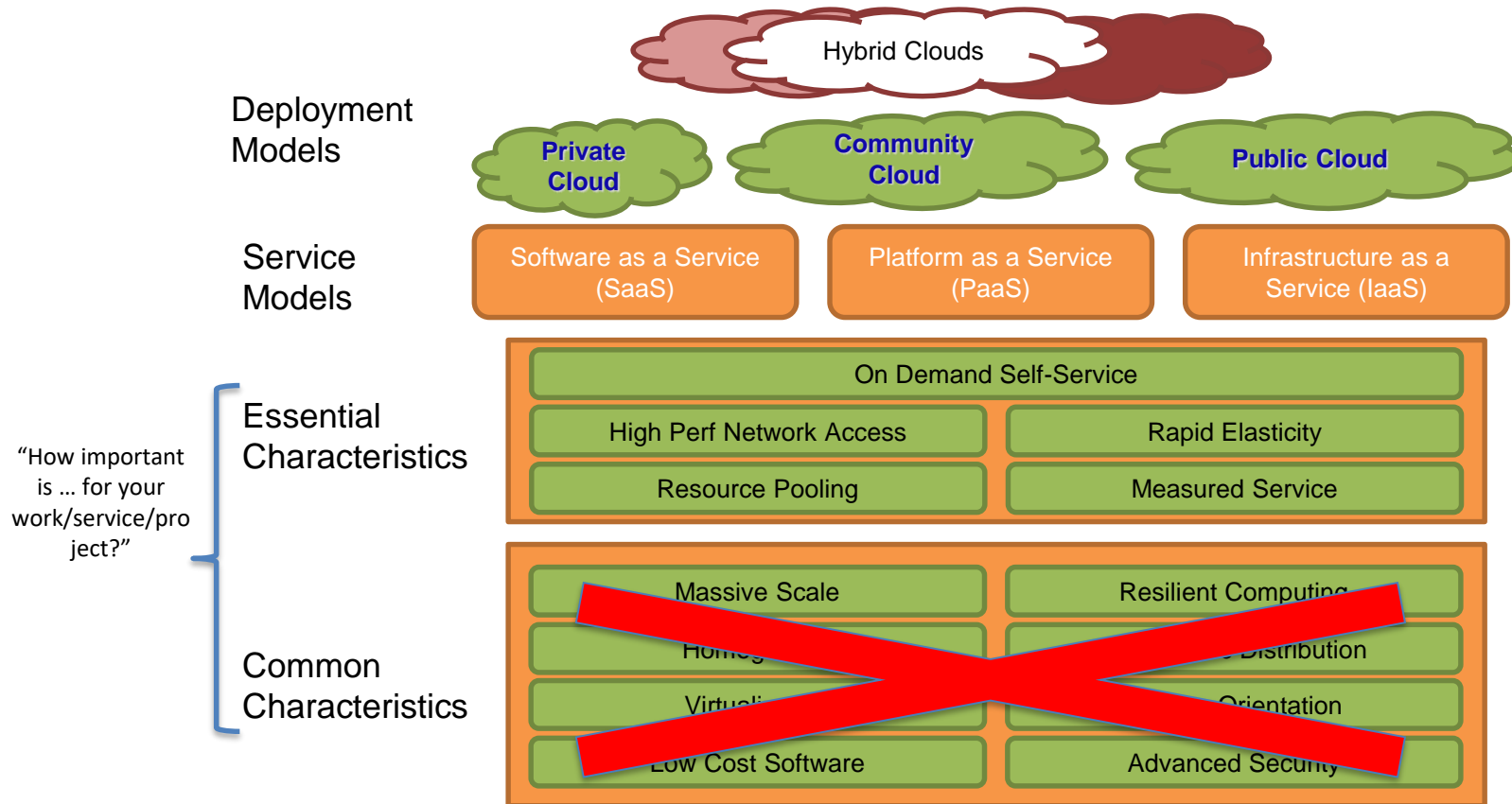


# CloudWATCH Cloud landscape clustering app

Identify those projects or activities that are technically close to your own project through a reliable repeatable analytic technique



# The NIST Cloud Definition Framework



# A bit of statistics

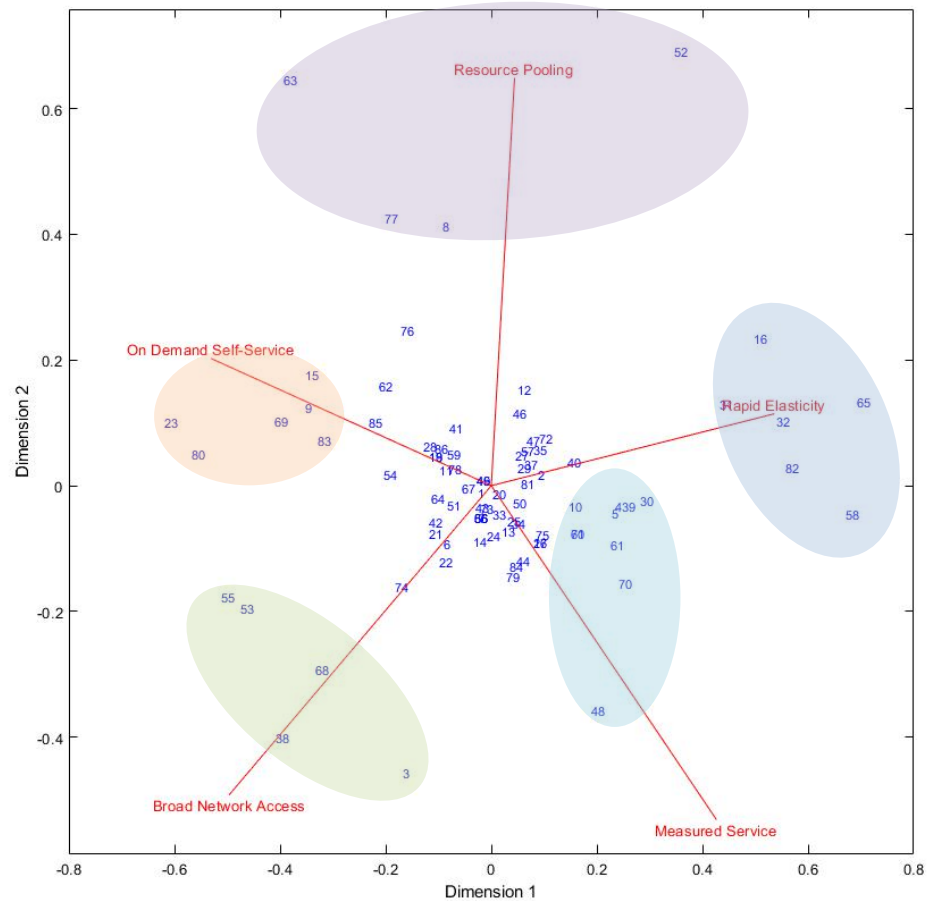
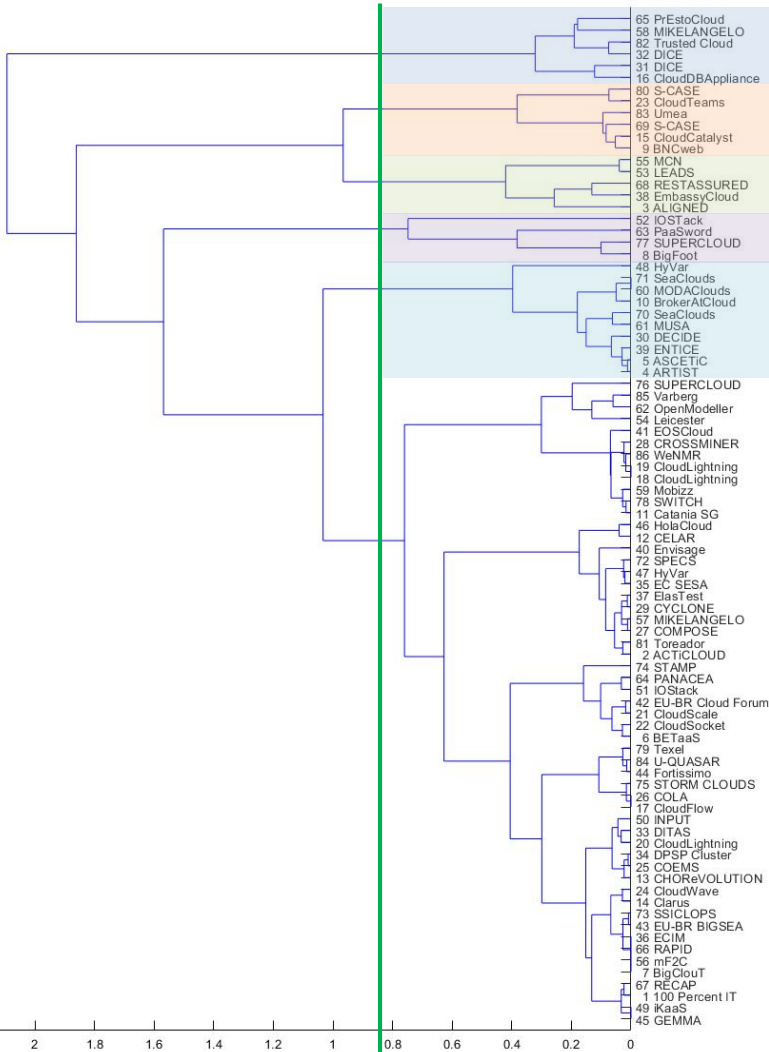
## Principal Component Analysis

- ◆ Multi-variance analysis
- ◆ Emphasises variance and patterns in data
- ◆ Data transformation for dimension reduction in analysis

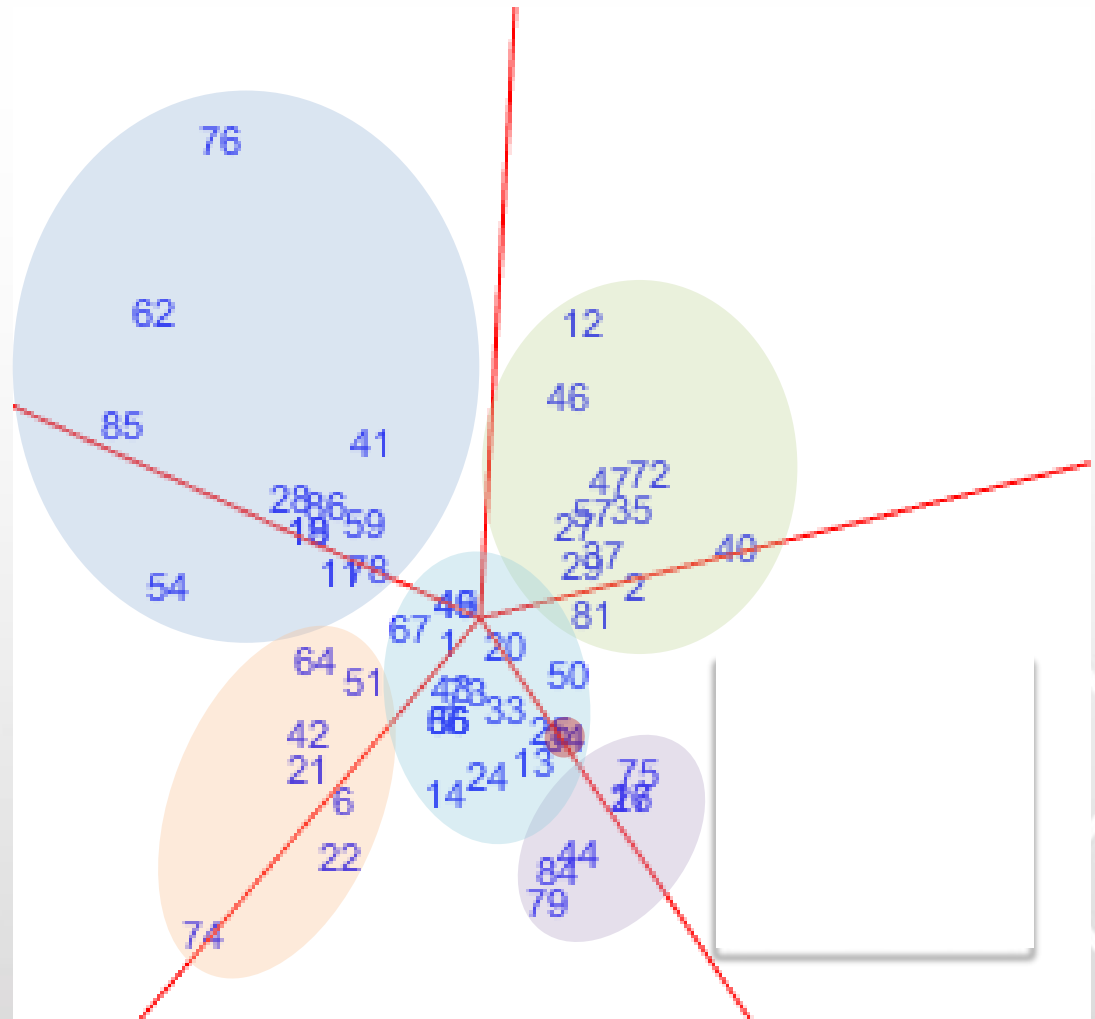
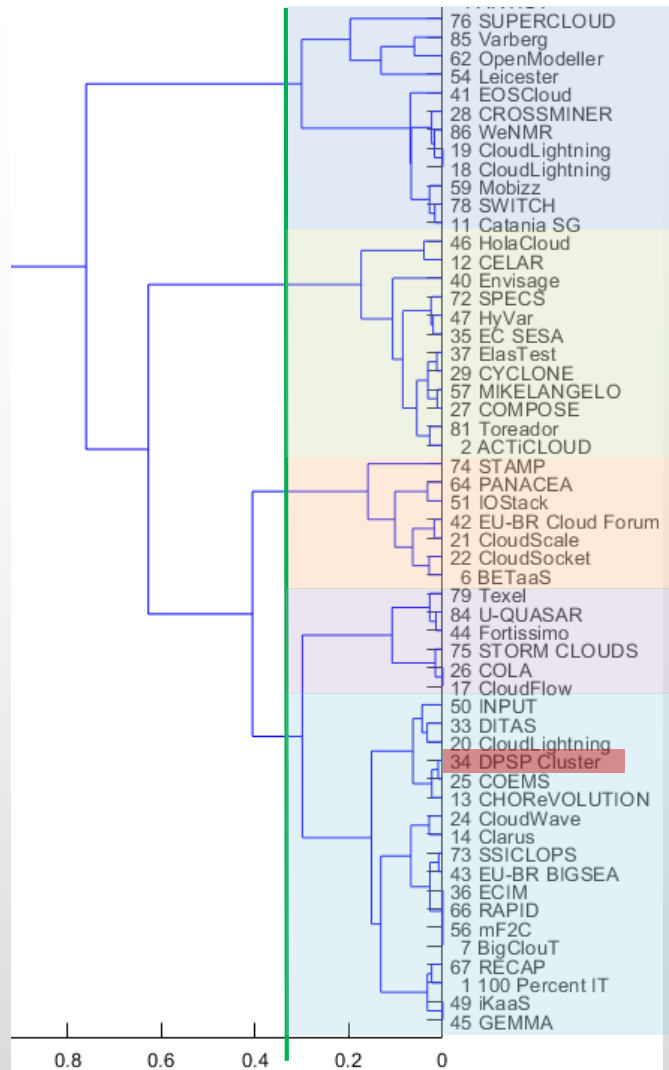
## Hierarchical clustering using Euclidian distance

- ◆ Form clusters of “similar” respondents, starting with 1-member clusters
- ◆ “Similarity” (i.e., distance) calculated using Euclidian distance function
- ◆ Distance between clusters uses “weighed pair-group centroid”
  - ◆ → performs well with large variance in cluster sizes

# Cloud Landscape



# DPSP Cluster in the landscape



# Can I have a go?



# A call to action

- ◆ The more data, the better!

Please submit your response!

Please ask your network to add their scores, too!

- ◆ What you will get out of it

- ◆ Free analyses, and as many as you like!
- ◆ Free dissemination – anyone using the tool will see your name!
- ◆ Free media coverage – listing in [cloudwatchhub.eu](http://cloudwatchhub.eu) directory



Think Cloud Services for Government,  
Business & Research

Thank you!

