

# Privacy Statement

## Introduction

Compagnon de Route Academy values the protection of your personal data. In this privacy statement, we aim to provide clear and transparent information about how we handle personal data.

We do everything we can to ensure your privacy and therefore handle personal data with care. Compagnon de Route Academy complies with applicable laws and regulations, including the General Data Protection Regulation (GDPR).

## Responsible

Compagnon de Route Academy\*  
Frilinglei 147  
2930 Brasschaat  
T. +32360009009  
E. [info@compagnonderoute.academy](mailto:info@compagnonderoute.academy)

\* Compagnon de Route Academy is a brand of B.G.T. Consulting N.V.

## Which data do we process?

Compagnon de Route Academy may process personal data about you, either because you use the services of Compagnon de Route Academy or because you provide this data yourself when filling out a contact form on the website. The following personal data may be processed:

- First and last name
- Address details
- Phone number
- Email address
- IP address

## Why do we process this data?

Compagnon de Route Academy processes your personal data for the following purposes:

- To handle your payment
- To send our newsletter and/or promotional brochures
- To call or email you if necessary to provide our services
- To inform you about changes to our services and products
- To deliver goods and services to you

## *How long do we store your data?*

Compagnon de Route Academy will not retain your personal data longer than strictly necessary to achieve the purposes for which your data was collected. We apply retention periods in accordance with Article 60 of the Act of September 18, 2017.

## *Sharing with others*

Compagnon de Route Academy will only share your personal data with third parties when necessary for the performance of an agreement with you, or to comply with a legal obligation.

## *Tracking Website Visits*

On the Compagnon de Route Academy website, general visitor data is collected, including the IP address of your computer, the time of request, and data that your browser sends. This data is used for analysis of visit and click behavior on the website. Compagnon de Route Academy uses this information to improve the functioning of the website. This data is anonymised as much as possible and is not shared with third parties.

## *Google Analytics*

Compagnon de Route Academy uses Google Analytics to track how users use the website and how effective the Adwords advertisements of Compagnon de Route Academy are on Google search result pages. The information obtained, including your computer's IP address, is transmitted to and stored by Google on servers in the United States. Please read Google's privacy policy for more information. You can also find the privacy policy of Google Analytics here.

Google uses this information to track how our website is used, to provide reports about the website to Compagnon de Route Academy, and to provide advertisers with information about the effectiveness of their campaigns.

Google may share this information with third parties if legally required or where third parties process the information on Google's behalf. Compagnon de Route Academy has no influence over this.

Compagnon de Route Academy has not authorised Google to use the Analytics information obtained via Compagnon de Route Academy for other Google services.

## *Accessing, correcting, or deleting data*

You have the right to view, correct, or delete your personal data. You can send a request for access, correction, or deletion to [info@compagnonderoute.academy](mailto:info@compagnonderoute.academy).

Compagnon de Route Academy will respond to your request as soon as possible, but within four weeks.

## *Security*

Compagnon de Route Academy takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorised access, unwanted disclosure, and unauthorised modification. The website of Compagnon de Route Academy uses a reliable SSL Certificate to ensure that your personal data does not fall into the wrong hands.

If you believe that your data is not secure or if there are indications of misuse, or if you require more information about the security of the personal data collected by Compagnon de Route Academy, please contact Compagnon de Route Academy at [info@compagnonderoute.academy](mailto:info@compagnonderoute.academy).